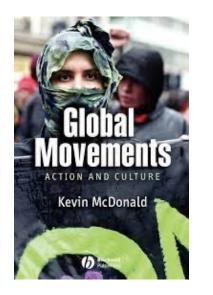
Become an Expert Evaluator in Horizon Europe

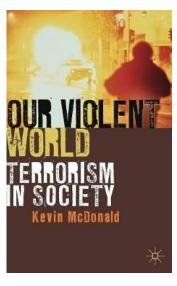


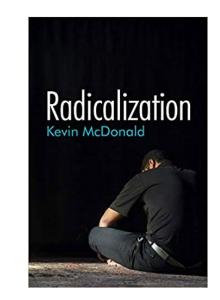
Kevin McDonald Middlesex University London k.mdconald@mdx.ac.uk

My experience as an Expert Evaluator & Monitor?

- Background in social sciences: social movements, radicalisation
- Recent research output (books and articles):







Evaluations from 2016 – Societal Challenge 6 - Governance for the future; Reversing inequalities; Secure Societies

Monitoring (reviewing projects in progress): Governance for future

How do you increase chances of being Expert Evaluator?

Commission criteria for Expert Evaluators:

- Excellence in research related to topic
- Experience with interdisciplinary collaboration and research initiatives

Other factors

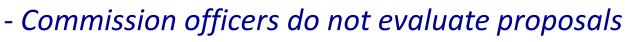


- engagement in EU policy and practice networks
- profile that addresses knowledge production, but with an 'applied' focus
- corresponding with area of major social challenge and research investment (reflected in CV)
- Experience of H2020 research (esp. being coordinator)
- Proposal review experience (eg ESRC, AHRC, etc)
- Languages spoken
- Other EU experience (Marie Curie, Erasmus, etc)
- 'areas of expertise' linked to strategic areas of Horizon Europe
- industry expertise; innovation experience

Why become an evaluator?

Horizon Europe - is largest research programme in world

- is peer-evaluated



Expert evaluators - key role in shaping research directions (mirrors journal reviewer role)

- must be independent; impartial; objective; accurate; consistent

- enormous number of proposals – 240,000 submitted to H2020, 20,000 evaluators per year (approx.)



Benefits of being an evaluator?

- encounter wide range of research approaches

- relationships with diverse range of experts, can lead to future collaborations

- understand what make a good research proposal, esp proposal writing skills, different dimensions of a successful proposal

- develop awareness of overall EU programme objectives in key areas, and role of research in relation to these 'Top tips'?

- Understand the research call. What are its objectives? Demonstrate how your proposal will achieve these objectives.

- Understand the call within its wider context – goals of 'pillar' and 'cluster'

- Horizon Europe Strategic Plan

- cooperation between universities, industry, small medium enterprises, citizens and representatives

- bridge gap between territories, generations, regional cultures; care for needs of young in shaping Europe

- shift from 'activities' to 'impacts', clear pathways to impact

- gender equality and inclusiveness

- SSH – expected societal impact must be explicitly set out

- Communication and Dissemination – now central to the proposal, involving stakeholders, end users and policy actors Writing tips:

- Clear, simple English, avoid jargon (most evaluators – English not first language, not all will be academic specialists)

- Clearly locate proposal and its expected impacts within European policy & action framework

- Identify previous EU projects, their impact, and how you will build on these (do not duplicate or ignore previous work)

- Demonstrate pathways within proposal – eg PERT (Progamme Evaluation Review Technique) diagram

- Highlight interdisciplinary synergies and uniqueness of consortium

Be aware of ranking process (criteria for each publicly available):

- Excellence 5
- Impact 5
- Implementation 5

If you submit a very good proposal, expect it to be bunched with others in a narrow range (13-15)

In case of identical scores, proposals are differentiated, in order, by:

- Aspects in call not covered in other proposals
- Excellence, then impact (RIAs) or Impact, then excellence (IAs)
- Gender balance among personnel primarily responsible
- Geographic diversity

Very good projects may receive identical scores. If so, these aspects become critical.

Thanks!